The leading aim of **Community and Society** is the development of cultural studies and projects addressed to the examination, promotion, and expression of various forms of social unity and community life. The Adriano Olivetti Foundation is committed to realising the objectives along with local governments, Italian and foreign non profit organisations, and the institutional bodies of the European Union.

The main projects being carried out by this group are:

**Nuovi Comitenti (New Patrons)**: According to Olivetti tradition and in line with the idea of art as an instrument of social intervention, since 2001 the Foundation has been promoting the program Nuovi Comitenti in Italy. Nuovi Comitenti was launched in France by the Fondation de France under the name Nouveaux Comitaires, as a program dedicated to the production of works of art for public space. Nuovi Comitenti allows any subject, public or private, to commission works of art reflecting a collective desire for self-representation or a request to improve the area thanks to the combined efforts of three subjects, the citizen-patron, the cultural mediator who interprets the patron’s needs, and the artist called upon to realize the final work. Thanks to Nuovi Comitenti, contemporary art has become a useful instrument for dealing innovatively with issues related to livability and urban sustainability, social integration, and the improvement of degraded areas and sites.

**Turin Mirafiori Nord (2000-2008)**: The Joint Committee for Italian industries taking in the City of Turin in response to a request by the inhabitants of Mirafiori Nord, the most populous neighborhood serving the Fiat complex. The objective of this initiative was to reinforce the identiﬁcation of this area and assist the neighborhood’s inhabitants in the recovery of their urban spaces. In 2008 the ﬁrst four projects were inaugurated with works by Ettore Sottsass, Claudio Luter, and Luca Orta.

In 2008 the Foundation established **Green University**, a public art project commissioned and carried out by a student association of Luiss University Guido Calzà in Rome. The project reﬂects a call for environmental sustainability prevalent throughout many universities in Europe and abroad. The first stage of Green University was completed in December 2009 with the installation of the art work by Ettore Favini. The objective of the second stage of the project is to bring urban spaces released for development and environmental responsibility by creating a university model that makes sustainability an area of investment and education.

The main objective of the constitutional seminars is to reinforce the idea of national unity and promote the protection of individual rights, thus involving itself in the most extensive international debate on the protection of human rights. The AUW is an independent institution of higher education with its main offices in Chittagong, Bangladesh and strives to cultivate the aspirations, talent, and leadership potential of Asian women. This initiative follows the international trend of promoting women’s roles in developing countries and was born of the conviction that women’s education is an important step in sustaining social development, political equality, and economic progress in developing countries. Therefore, the project is involved not only in women’s liberation, but also in the overall advancement of Asian society. As advocated by the Fifth World Conference on Women sponsored by the United Nations (Beijing, 2005), women’s participation in the ﬁeld of production, political institutions, and decision-making processes is fundamental in ensuring the improvement and promotion of sustainable development.

**Constitutional seminars**: The main objective of the constitutional seminars, supported and hosted by the Adriano Olivetti Foundation since 2001, has traditionally been the comparative analysis of European and American constitutional systems. In 2008 and 2009 the seminars specifically focused on electoral behavior and the monitoring of constitutionality in European countries. In 2009 the seminars held in Rome on **The political origins of the Constitutional Courts** compared the situations in Italy, Germany, France, and Poland as well as those of some Commonwealth states after the end of the second world war, hosting scholars from the Universities of Toronto, Paris, Konstanz and Siena in addition to members of the European Court of Human Rights in Strasbourg. Since 2009 the project **Constitutional Scholars** (Shadow Constitutions) has been studying the Italian situation. Its aim is to describe the contributions of alternative or peripheral entities in the Italian constitutional debate particularly those promoted by Adriano Olivetti.

## Community and Society

### Economy and Society

**Economy and Society** focuses its attention on the research activities inherent in the transformation processes of social and economic structures, following the Olivetti tradition. The spread of ethical, responsible, and technically expert business culture on the one hand and the development of collaborative networks for active and shared participation on the other are particularly necessary tools in the context of the growing complexity and globalization of markets.

The main projects being carried out by the group are:

**Ivrea 2008-2010**: The Adriano Olivetti Foundation, along with the Ivrea 2008-2010 program, has launched studies and projects related to the Ivrea issues of the Knowledge Society, the core of the Lisbon Strategy, now Europe 2020, and the support of its development. Its first task was the formation of an **Innovation Board** (Tavolo dell’Innovazione), participants in which include Piedmont Region, the Municipality of Ivrea, Menton, Italy, the Province of Turin, Confindustria Canavesio and the Canavesio Biodiversity Park. The word Ivrea is to identify the Canavese region as the area where Ivrea 2008-2010’s ﬁrst tasks and empirical analysis were carried out. The program’s initiatives, i.e. The Innovation Board (Tavolo dell’Innovazione), The Census (Il Comitmento), Observatory (Osservatorio), The Laboratory of the Intangible (Laboratorio dell’Intangibile), and the Lisbon Hearings, have been deﬁned taking into account this area in the North-East part of the Turin-Piedmont Province, and performed and managed according to criteria of strict and reciprocal integration. With the territorial task oriented project, The Census, the Adriano Olivetti Foundation has carried out the ﬁrst cognitive analysis “of the consistent and governing methods of a companies’ strategic intangibles”. Its aim is to identify the structure and development potential of the various elements of intellectual capital, including its contributions to the company on an economic and ﬁnancial level. The survey regarding the recognition and development of intangible assets will be carried out throughout businesses (in particular SMEs) of the Ivrea region in collaboration with the Piedmont Region.

**Through Art, Architecture and City Planning**, the Adriano Olivetti Foundation supports projects, exhibitions, workshops, meetings, and presentations dedicated to architecture, city planning and the visual arts. This task-oriented group fulﬁlls one of the principal aims of the Foundation, which is to make sustainability an area of investigation.

**Ivrea for Unesco**: The Adriano Olivetti Foundation, the Municipality of Ivrea, and Politecnico of Milan have launched a project for the valorization of Ivrea’s architectural heritage, creating a university model that makes sustainability an area of investment and education.

**Ivrea to UNESCO** is a public art project commissioned and carried out by a student association of Luiss University. The project reﬂects a call for environmental sustainability prevalent throughout many universities in Europe and abroad. The ﬁrst stage of Green University was concluded in December 2009. The piece of art work by Ettore Favini. The objective of the second stage of the project is to bring urban spaces released for development and environmental responsibility by creating a university model that makes sustainability an area of investment and education.

Through **Institutions and Society**, the Adriano Olivetti Foundation supports and organsizes, along with universities and Italian and foreign research centers, seminars, studies, and publications whose objective is the analysis also through comparative methods of national and international institutions and legislative processes. It stimulates and promotes comparative projects and studies regarding philanthropy and the protection of individual rights.

The main projects being carried out by this group are:

**Asian University for Women**: As to the protection of individual rights, the Foundation, along with the Giovanni Agnelli Foundation and the Cariplo Foundation, has sponsored the ﬁrst Asian University for Women (AUIW) in Italy, thereby involving itself in the most extensive international debate on the protection of human rights. The AUIW is an independent institution of higher education with its main ofﬁces in Chittagong, Bangladesh and strives to cultivate the aspirations, talent, and leadership potential of Asian women. This initiative follows the international trend of promoting women’s roles in developing countries and was born of the conviction that women’s education is an important step in sustaining social development, political equality, and economic progress in developing countries. Therefore, the project is involved not only in women’s liberation, but also in the overall advancement of Asian society.

## Institutions and Society

### Art, Architecture and City Planning

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Institutions and Society

Community and Society

Economy and Society

Art, Architecture and City Planning